

foodpanda partners with Penang Halal International to launch Ramadan E-Bazaar

foodpanda brings ramadan favourites right to the doorsteps of Penangites

Penang, 17 April 2020 - foodpanda, the leading online delivery service, has partnered with the Penang Halal International to launch a Ramadhan E-Bazaar in the state. Penang Halal International is a subsidiary of state-owned entity, Penang Development Corporation. As the country enters the 3rd phase of the Movement Control Order and social distancing is highly encouraged, foodpanda wants to ensure Penangites can still order in their Ramadhan favourites while helping Halal compliant businesses to reach their customers.

The culture of the Ramadan Bazaars has always been something locals look forward to as the Holy Month draws near. Now more than ever, foodpanda wants to encourage Penangites to stay home and stay safe while still being able to enjoy their much loved *Buka Puasa* delicacies.

“Penang State under the initiative of Penang Halal International continues to support the business community by collaborative effort and teaming up with industry expert, foodpanda to support the business community depending on Ramadan with innovative solutions. Penang consumers will be served with special delivery platform despite challenges and the ongoing Movement Control Order,” YAB Chow Kon Yeow, Chief Minister of Penang

“In line with our ‘Next Normal Penang Strategy’, I also hope that through the foodpanda platform, we will be able to encourage more of the Halal business community to use this window of opportunity to fully embrace the future of business in a technology-driven world,” he added





"Penang Halal International is teaming up with foodpanda as an enabler for food business operators during Ramadan. By partnering with an established and experienced food delivery company such as foodpanda, it will further promote Penang Halal International's mission in "Halal & Toyyiban (Hygiene) Lifestyle" among the business community. The collaboration aims at enabling businesses to continue serving the consumers via digital solution," said Y.B. Dato' Haji Abdul Halim Bin Haji Hussain, Penang State Exco for Domestic and International Trade and; the Chairman of the Penang Halal International

"We are grateful to be able to work with the Penang Halal International to extend a hand and lighten the burden of Halal compliant businesses through this partnership. This is a challenging time for the nation, but by working together, I believe we can come out of this stronger than before," said Sayantan Das, Managing Director, foodpanda Malaysia.



Halal compliant businesses that would like to come on board foodpanda's Ramadan E-Bazaar as supported by Penang Halal International [HERE](https://forms.gle/9MyRi3qnwtV88VLBA). (<https://forms.gle/9MyRi3qnwtV88VLBA>)

The Ramadan E-Bazaar partnership between Penang Halal International and foodpanda will go live early Ramadan. Customers can find participating businesses by selecting the dedicated swimlane on the platform to order from a variety of local vendors.

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About foodpanda:

foodpanda is dedicated to bringing food lovers around the world their favorite meals from curated local restaurants. Since its creation, the on-demand food delivery service has grown to more than 100,000 partner restaurants in more than 325 cities across 13 Asian and Central Europe countries globally. foodpanda is active in Bangladesh, Cambodia, Hong Kong, Laos, Malaysia, Myanmar, Pakistan, Philippines, Singapore, Taiwan, Thailand, Romania and Bulgaria. It belongs to Delivery Hero, worldwide leader of the food delivery industry. For more information visit www.foodpanda.com

How it works:

Through the foodpanda website or via the iOS and Android apps, customers can enter their address and view a curated list of restaurants serving their neighborhood. Once they have found their meal of choice, they can place an order in the comfort of their home or office, paying online through foodpanda's secure platform. The order is then carefully prepared by the restaurant, picked up by the foodpanda rider and delivered straight to their doorstep.

About Delivery Hero:

Delivery Hero is a leading global online food ordering and delivery marketplace with number one market positions in terms of restaurants, active users and orders in more countries than any of its competitors across 40 countries in Europe, the Middle East & North Africa (MENA), Latin America and the Asia-Pacific region. Delivery Hero also operates its own delivery service in 200+ high-density urban areas around the world. The Company is headquartered in Berlin and has over 21,000 employees. For more information, please visit www.deliveryhero.com.

About Penang Halal International

PHI is a subsidiary of Penang Development Corporation, a Penang State own entity, PHI was set up to elevate and develop business entities engaged in Halal and Toyyiban (Hygiene) related activities focusing on Penang state. Its has various initiatives, collaboration with institutions and government globally to business community to embrace halal business and lifestyle

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